



Advertising Rates

2012 10th Annual BRIA Home & Ranch Expo

Partnering to bring you the full color 2012 Expo Guidebook

2012 ADVERTISING RATES

FULL COLOR ADS

PREMIUM FULL PAGE AD	Discounted Ad Rate for VENDOR	10% Discount if Paid by Dec. 1, 2011		
		BBIA MEMBER	BBIA MEMBER	NON-MEMBER
Back Cover	\$1,000 <input type="checkbox"/>	\$1125 <input type="checkbox"/>	\$1,250 <input type="checkbox"/>	NA
Inside Front Cover	\$775 <input type="checkbox"/>	\$877 <input type="checkbox"/>	\$975 <input type="checkbox"/>	NA
(LEFT OR RIGHT - Circle One)				
Inside Back Cover	\$775 <input type="checkbox"/>	\$877 <input type="checkbox"/>	\$975 <input type="checkbox"/>	NA
(LEFT OR RIGHT - Circle One)				

DISPLAY ADS

Full Page	\$575 <input type="checkbox"/>	\$675 <input type="checkbox"/>	\$750 <input type="checkbox"/>	\$990 <input type="checkbox"/>
1/2 Page Vertical	\$382 <input type="checkbox"/>	\$486 <input type="checkbox"/>	\$540 <input type="checkbox"/>	\$765 <input type="checkbox"/>
1/2 Page Horizontal	\$382 <input type="checkbox"/>	\$486 <input type="checkbox"/>	\$540 <input type="checkbox"/>	\$765 <input type="checkbox"/>
1/4 page Vertical	\$247 <input type="checkbox"/>	\$351 <input type="checkbox"/>	\$390 <input type="checkbox"/>	\$495 <input type="checkbox"/>
1/4 Page Horizontal	\$247 <input type="checkbox"/>	\$351 <input type="checkbox"/>	\$390 <input type="checkbox"/>	\$495 <input type="checkbox"/>
1/8 page Vertical	\$172 <input type="checkbox"/>	\$270 <input type="checkbox"/>	\$300 <input type="checkbox"/>	\$345 <input type="checkbox"/>
1/8 page Horizontal	\$172 <input type="checkbox"/>	\$270 <input type="checkbox"/>	\$300 <input type="checkbox"/>	\$345 <input type="checkbox"/>

AD SIZES

Width x Height Inches

Full Page with 1/8 in. Bleed	8.625 x 11.125
Full Page	7.625 x 10.125
1/2 Page V	3.875 x 10.125
1/2 Page H	7.6255 x 5
1/4 page V	3.875 x 5
1/4 Page H	7.625 x 2.43
1/8 page V	2.5 x 3.25
1/8 page H	3.75 x 2.28

AD FILES

We accept the following formats, PDF, EPS, or TIFF, 4-color images should be built in CMYK mode at a resolution of 300 dpi. Files **MUST** be created to the ad spec size listed.

Submit press ready ads to:

info@bitterrootbia.com or kim@kdesignmarketing.com

Contact Information:

Advertiser: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Ad Layout (Check one)

I will provide a digital file created to specs listed.

Please create an ad for our business. (Rate \$55/hr.)

K Design Marketing accepts all advertising copy and artwork from the advertiser and/or agency with the understanding that it is authorized to publish the entire contents and subject thereof.

Signature: _____

Date: _____

Color Copy of Ad Provided

PAID IN FULL Date Payment Received: _____

(Ad will not run without color copy proof or payment in full.)

AD and PAYMENT DEADLINE
December 15, 2011

SUBMIT

Make payments payable to K Design Marketing, Inc.
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 406-273-6193 • 406-273-6196 FAX